

Cheshire East Social Value Framework

The Cheshire East Social Value Framework should be used in conjunction with the Cheshire East Social Value Policy and supporting resources. The Framework provides a number of social value indicators, which are aligned to the 3 high level social value outcome areas: Social, Economic and Environmental, as well as an additional theme for Innovation, to ensure additional flexibility. The Framework enables commissioners to identify possible indicators that can be used to measure social value, which are aligned to the relevant Marmot priorities¹ (in terms of the wider determinants of health), local priorities, and outcomes.

This Framework should be used by commissioners at each stage of the commissioning cycle (also see the Cheshire East Commissioning Framework, Tools and Guidance):

- **Strategic Commissioning (Planning):** Commissioners should undertake an initial review to identify the possible social value outcomes that could be achieved through the commissioning and procurement process. The social value outcomes / priorities will not necessarily be directly related to the goods/services being commissioning/procured e.g. the commissioning and procurement of:
 - ICT hardware could specifically focus homelessness outcomes in Crewe;
 - Domiciliary care at home services could specifically focus on local employment opportunities and apprenticeships for Care Leavers across the borough;
 - Highways services could focus on a number of priorities including specific plans to offset their carbon footprint, and targets for the recruitment of local people.
 - The majority of our commissioning and procurement activities have the potential to have an impact on environmental outcomes, which is a key priority for the Council, particularly our ambition to become carbon neutral by 2025.
- Relevant Social Value Key Performance Indicators (KPIs) and Outcomes should be included within the development of Service Specifications, Contracts, Service Level Agreements (SLAs), and Performance Management Frameworks (PMFs) for procurement activities (outsourcing); the development of Local Authority Trading Companies; ongoing service development by CCGs with large rolling contracts with NHS providers; or in house service delivery.
- **Procurement (Purchasing):** The Framework can be used to support the development of specific and targeted tender questions aligned to the priorities already identified within the planning stage of the commissioning process.
- **Contract Management (Monitoring):** Following a procurement process, or as part of service development/improvement activities, service reviews, or ongoing contract management, contract modification and contract negotiations, Social Value KPIs and Outcomes within Service Specifications, Contracts, SLAs, and PMFs can then be refined using the Framework.

A key part of achieving our ambition to become carbon neutral by 2025 will be through developing our social value activities during the commissioning process. Therefore, carbon reduction outcomes should be a key factor in terms of our organisational Corporate Social Responsibility (CSR) and Social Accounting activities, as well as all commissioning activities to ensure that our supply chain also fulfil our objectives in this area. The key measures to

¹ Marmot Review report: Fair Society, Healthy Lives (2010) <https://www.local.gov.uk/marmot-review-report-fair-society-healthy-lives>

support our ambition to become carbon neutral by 2025 includes diesel / petrol fuel use, heating, lighting and power of buildings, office waste and business mileage. Any commissioning activities to consider how they will offset carbon not reduced in these areas. We therefore we need to ensure that tender evaluation weighting assist us in achieving our ambition and influencing the reduction of carbon generally. The Council's Carbon Project team will be happy to advise in this area led by the Head of Environmental Services.

The Framework is also a useful tool to support the wider development and monitoring of CSR and Social Accounting activities outside of commissioning and procurement activities.

NB – Training, support and advice is available to support officers to use the Social Value Calculator² and / or the National TOMS Framework³

Social Value Theme	Marmot Priorities	Outcomes	Example Indicators / Measures / Initiatives - Social Value Calculator ² & National TOMS Framework ³
Social Creating Healthier, more Sustainable and more Resilient Places and Communities.	Fair employment and good work.	People are supported to have control over their lives.	Initiatives to promote independent living, particularly for people with long-term conditions i.e. money advice, befriending schemes, practical healthy lifestyles advice, digital inclusion support.
	Best Start in Life.	The role and impact of ill-health prevention is strengthened.	Initiatives that tackle homelessness (i.e. supporting temporary housing schemes, etc.).
	Ensure a Healthy Standard of Living for all.	Mental health is promoted.	Initiatives that tackle alcohol abuse targeted to higher risk drinkers, delivered in addition to core services.
	Prevention of Ill Health.	Carers' quality of life is improved.	Additional drug misuse programmes delivered – Professional and comprehensive programmes that tackle drug misuse to reduce dependency, delivered in addition to core services.
	All People can Maximise their potential and or capabilities.	Health literacy is improved.	Initiatives that tackle smoking to reduce dependency, delivered in addition to core services.
		Children are given the best start in life.	Initiatives that promote healthy eating, drinking and exercise to tackle obesity
		Awareness of Adverse Childhood Experiences (ACE) and other vulnerabilities is	Initiatives or interventions taken to promote good mental health.
			Initiatives that increase access to mental health support.
			Initiatives to support carers to feel less isolated and develop new social and peer support networks.

² Social Value Calculator <https://www.sduhealth.org.uk/areas-of-focus/social-value/social-value-calculator.aspx>

³ National TOMS Framework <https://socialvalueportal.com/national-toms/>

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		<p>promoted.</p> <p>Community asset building and community health services are promoted. A healthy standard of living for all.</p> <p>More job opportunities for people with long-term conditions.</p> <p>More local people in employment.</p> <p>More job opportunities for disadvantaged people.</p> <p>Employment promotes equal opportunities.</p> <p>People are supported to maximise their capabilities.</p>	<p>Volunteering time dedicated to talks in school or the community on substance misuse, healthy eating, sexual health and physical wellbeing (or support existing campaigns such as Change4life, Start4life, RiseAbove and Frank).</p> <p>Active participation with local crime prevention projects and support to policing campaigns (e.g. alcohol/drugs misuse campaigns, domestic abuse)</p> <p>Demonstration of organisational ACE-awareness/ trauma informed approach for service users beyond the scope of the core service provided.</p> <p>Time volunteered to engage with community groups, for example to give talks or share information and offer practical health awareness support.</p> <p>Time volunteered to engage with community groups, for example to give talks or share information and offer practical support relevant to the wider determinants of health (e.g. debt advice, fuel poverty advice).</p> <p>Job (FTE) opportunities or supported internships for people with protected characteristics:</p> <ul style="list-style-type: none"> • % of people employed are carers • % of people employed are care leavers • % of people employed who are disabled • % of people employed over 50 • % of people employed from a BME group • % of people employed women returners • Single parents, ex armed forces etc. <p>No. of local people (FTE) employed on contract for one year or the whole duration of the contract, whichever is shorter.</p> <p>% of local people employed on contract (FTE).</p> <p>No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer).</p> <p>No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 y.o.).</p> <p>The number of people (including as a %) in your workforce and supply chain that are paid at least the real Living Wage.</p> <p>Diversity training provided for employees, contractors and subcontractors.</p>

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			<p>Initiatives to support women back into the workplace who are returning from career breaks or long-term parental leave</p> <p>Flexible working initiatives - travel time saved for employees</p> <p>Opportunities created for more equal distribution of care among household members.</p> <p>No. of weeks spent on training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+.</p> <p>No. of weeks of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+</p> <p>No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid and accessible to all young people under 24 yrs old).</p> <p>Meaningful work placements that pay Minimum or National Living Wage according to eligibility - 6 weeks or more (internships that are accessible to all young people under 24 yrs old).</p>
<p>What local people say is important to them:</p> <p>“Everyone has the resources and support to take care of their family”</p> <p>“Children and young people have a good start in life”</p> <p>“All people can enjoy simple pleasures in life”</p> <p>“Feeling safe and secure in one’s own surroundings”</p> <p>“Feeling close to other people; having someone to talk with”</p> <p>“Help to change one’s lifestyle for the better; feeling supported to make simple changes”</p> <p>“Everyone can visit places in their community that help them feel good”</p> <p>“Having someone to reach out to for support”</p> <p>“People are supported to learn practical skills to cope with the ups and downs of life”</p> <p>This insight has been identified via the ‘recipe for a good life’ engagement activities with local people. The full report is available on the Cheshire and Merseyside Health and Care Partnership website: https://www.cheshireandmerseysidepartnership.co.uk/our-work/social-value</p>			
<p>Local Priorities</p> <p>See the Cheshire East Social Value 2020 Challenge for practical examples of Social Value activities and priorities that have been identified through local engagement.</p> <p>Cheshire East Sustainable Community Strategy ‘Ambition for All’ https://www.cheshireeast.gov.uk/council_and_democracy/connected-communities/sustainable_community_strategy.aspx</p> <ul style="list-style-type: none"> - Nurture strong communities - Create conditions for business growth - Unlock the potential of our towns 			

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<ul style="list-style-type: none"> - Support our children and young people - Ensure a sustainable future - Prepare for an increasingly older population - Drive out the causes of poor health <p>Cheshire East Partnership 5 year plan https://www.cheshireeast.gov.uk/livewell/care-and-support-for-adults/working-in-partnership/cheshire-east-partnership.aspx</p> <p>High level outcomes:</p> <ul style="list-style-type: none"> - Create a place that supports health and wellbeing for everyone living in Cheshire East - Improve the mental health and wellbeing of people living and working in Cheshire East - Enable more people to Live Well for Longer in Cheshire East - Ensure that children and young people are happy and experience good physical and mental health and wellbeing <p>Priorities:</p> <ul style="list-style-type: none"> - Mental health and wellbeing - Alcohol and substance misuse - High blood pressure - The impact of smoking - Obesity - Looked After Children and Care Leavers <p>NHS Cheshire CCG Commissioning Intentions https://www.cheshireccg.nhs.uk/media/1782/cheshire-commissioning-and-contracting-intentions-2020-21.pdf</p>			
Economic Growth - Supporting Inclusive, Diverse and Responsible Business	Ensure a Healthy standard of living. Fair Employment and Good work. Prevention of Ill Health.	A healthy standard of living for all. More job opportunities for people with long-term conditions. More local people in employment. More job opportunities for disadvantaged people. Employment promotes equal opportunities. People are supported to maximise their	No. of jobs (FTE) created for people with disabilities. No. of local people (FTE) employed on contract for one year or the whole duration of the contract, whichever is shorter. % of local people employed on contract (FTE). No. of employees (FTE) taken on who are long term unemployed (unemployed for a year or longer). No. of employees (FTE) taken on who are rehabilitating young offenders (18-24 y.o.) The number of people (including as a %) in your workforce and supply chain that are paid at least the real Living Wage. Diversity training provided for employees, contractors and subcontractors Initiatives to support women back into the workplace who are returning from career breaks or long-term parental leave. Flexible working initiatives - travel time saved for employees.

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		<p>capabilities.</p> <p>Employee wellbeing is supported and incentivised.</p> <p>Partnerships with VCSEs are developed or improved.</p> <p>Businesses operate in a friendly environment to all.</p> <p>Existing resources are used to deliver social value.</p> <p>Ethical Procurement is promoted.</p> <p>Social Value embedded in the supply chain.</p> <p>Service users are engaged.</p>	<p>Opportunities created for more equal distribution of care among household members.</p> <p>No. of weeks spent on training opportunities on contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+.</p> <p>No. of weeks of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation to completion in the following years - Level 2,3, or 4+.</p> <p>No. of weeks spent on meaningful work placements or pre-employment course; 1-6 weeks student placements (unpaid and accessible to all young people under 24 yrs old).</p> <p>Meaningful work placements that pay Minimum or National Living Wage according to eligibility - 6 weeks or more (internships that are accessible to all young people under 24 yrs old).</p> <p>Demonstrate commitment to work practices that improve staff wellbeing, recognise mental health as an issue and reduce absenteeism due to ill health. Identify time dedicated for wellbeing courses.</p> <p>The number of people (including as a %) in your workforce that are mental health first aid trained.</p> <p>Have you signed up to Time to Change pledge? If Yes, please upload your Employer's Pledge.</p> <p>Total amount (£) spent with VCSEs within your supply chain.</p> <p>Provision of expert business advice to VCSEs and SMEs that support people's health and wellbeing (e.g. financial advice / legal advice / HR advice/HSE).</p> <p>Equipment or resources donated to VCSEs (£ equivalent value).</p> <p>Total amount (£) spent in local supply chain through the contract.</p> <p>Evidence of supplies/provisions procured from local producers/suppliers</p> <p>Number of contracts reserved for sheltered workshops and economic operators whose main aim is the social and professional integration of disabled or disadvantaged persons (as defined within Public Contracts Regulations 2015).</p> <p>Sheltered workshops and social enterprises that pay their workers the national minimum wage or above.</p>

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			<p>Total spend on contracts reserved for sheltered workshops and economic operators whose main aim is the social and professional integration of disabled or disadvantaged persons (as defined within Public Contracts Regulations 2015)</p> <p>Initiatives to create dementia-friendly environments.</p> <p>Hours of pro bono room usage dedicated for other services to provide health and wellbeing activities (e.g. voluntary groups, informal patient-led activities).</p> <p>Number of procurement contracts that include commitments to ethical procurement.</p> <p>Total spend on procurement contracts that include commitments to ethical procurement.</p> <p>Are you legally required to have a Modern Slavery and Human Trafficking Statement, as outlined in the Transparency of Supply Chain clause of the UK Modern Slavery Act 2015?</p> <p>Number of contracts with the supply chain on which Social Value commitments, measurement and monitoring are required.</p> <p>Total spend with the supply chain on contracts where Social Value commitments, measurement and monitoring are required.</p> <p>Number of contracts where services users have been involved in the design and development services</p> <p>Active participation in local chamber of commerce e.g. supporting new business start ups in the area.</p> <p>Sponsorship of local arts, culture, schools and sports programmes?</p>
<p>What local people say is important to them:</p> <p>“Everyone has the resources and support to take care of their family”</p> <p>“People are supported to learn practical skills to cope with the ups and downs of life”</p> <p>This insight has been identified via the ‘recipe for a good life’ engagement activities with local people. The full report is available on the Cheshire and Merseyside Health and Care Partnership website: https://www.cheshireandmerseysidepartnership.co.uk/our-work/social-value</p>			
<p>Local Priorities:</p> <p>See the Cheshire East Social Value 2020 Challenge for practical examples of Social Value activities and priorities that have been identified through local engagement.</p> <p>Cheshire East Sustainable Community Strategy ‘Ambition for All’ https://www.cheshireeast.gov.uk/council_and_democracy/connected-communities/sustainable_community_strategy.aspx</p> <p>- Nurture strong communities</p>			

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<ul style="list-style-type: none"> - Create conditions for business growth - Unlock the potential of our towns - Support our children and young people - Ensure a sustainable future - Prepare for an increasingly older population - Drive out the causes of poor health <p>Cheshire East Partnership 5 year plan https://www.cheshireeast.gov.uk/livewell/care-and-support-for-adults/working-in-partnership/cheshire-east-partnership.aspx</p> <p>High level outcomes:</p> <ul style="list-style-type: none"> - Create a place that supports health and wellbeing for everyone living in Cheshire East - Improve the mental health and wellbeing of people living and working in Cheshire East - Enable more people to Live Well for Longer in Cheshire East - Ensure that children and young people are happy and experience good physical and mental health and wellbeing <p>Priorities:</p> <ul style="list-style-type: none"> - Enabling people to be well in work by directly supporting their mental wellbeing - Removing complex barriers to employment and financial independence through our 'In To Work' support programmes - Ensuring that the skills strategy opportunities extend to people who are currently not in work and face the greatest challenges - Promoting employment and economic sustainability - Building the capacity and sustainability of the voluntary and community sector - Reducing Fuel Poverty <p>NHS Cheshire CCG Commissioning Intentions https://www.cheshireccg.nhs.uk/media/1782/cheshire-commissioning-and-contracting-intentions-2020-21.pdf</p>			
Environmental		<p>Environmental Impacts are reduced.</p> <p>Air pollution is reduced.</p> <p>Sustainable travel is promoted.</p> <p>"Care Miles" are reduced.</p> <p>Better places to live.</p> <p>Sustainable and ethical governance is</p>	<p>Savings in Greenhouse Gas (GHG) emissions on a contract not from transport (specify how these are to be achieved).</p> <p>Initiatives to provide advice to local residents to reduce energy consumption such as advice around energy savings and fuel switching - specifically targeting groups that struggle with fuel poverty.</p> <p>Reduction in waste generated (kg) on your care pathway module, compared to previous year (including as a %).</p> <p>Waste avoided by donating medical devices or pharmaceuticals no longer needed to charities, non-profit organisations or other industries.</p> <p>Initiatives to reduce or replace the use of single use plastics.</p> <p>Savings in Greenhouse Gas (GHG) emissions on the contract from transport.</p> <p>Savings in NOx emissions on the contract from transport.</p> <p>Savings in PM2.5 emissions (fine particles with a size (diameter) generally less than 2.5 micrometres emitted directly</p>

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		promoted.	<p>into the atmosphere) on the contract.</p> <p>Car miles saved on the project.</p> <p>Number of low or no emission staff vehicles included on project (miles driven).</p> <p>Initiatives to promote flexible working, including working from home, to reduce unnecessary staff travel.</p> <p>Support the development of services that promote care to be delivered more locally through the digitisation of services.</p> <p>Voluntary time dedicated to the creation or management of green infrastructure, to increase biodiversity, or to keep green spaces clean.</p> <p>Initiatives to ensure that the positive impact on local green space as a result of the contract will be maximised.</p> <p>Number of procurement contracts that include sustainable procurement commitments or other relevant requirements and certifications (e.g. to use local produce, reduce food waste, and keep resources in circulation longer).</p> <p>Total spend on procurement contracts that include sustainable procurement commitments or other relevant requirements and certifications (e.g. to use local produce, reduce food waste, and keep resources in circulation longer).</p> <p>Ethical procurement of goods re limited use of plastic packaging and single-use plastics.</p>
<p>What local people say is important to them:</p> <p>“All people can enjoy simple pleasures in life”</p> <p>“Feeling safe and secure in one’s own surroundings”</p> <p>“Help to change one’s lifestyle for the better; feeling supported to make simple changes”</p> <p>“Everyone can visit places in their community that help them feel good”</p> <p>This insight has been identified via the ‘recipe for a good life’ engagement activities with local people. The full report is available on the Cheshire and Merseyside Health and Care Partnership website: https://www.cheshireandmerseysidepartnership.co.uk/our-work/social-value</p>			
<p>Local Priorities</p> <p>See the Cheshire East Social Value 2020 Challenge for practical examples of Social Value activities and priorities that have been identified through local engagement.</p>			

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<p>Cheshire East Sustainable Community Strategy 'Ambition for All' https://www.cheshireeast.gov.uk/council_and_democracy/connected-communities/sustainable_community_strategy.aspx</p> <ul style="list-style-type: none"> - Nurture strong communities - Create conditions for business growth - Unlock the potential of our towns - Support our children and young people - Ensure a sustainable future - Prepare for an increasingly older population - Drive out the causes of poor health <p>Cheshire East Partnership 5 year plan https://www.cheshireeast.gov.uk/livewell/care-and-support-for-adults/working-in-partnership/cheshire-east-partnership.aspx</p> <p>High level outcomes:</p> <ul style="list-style-type: none"> - Create a place that supports health and wellbeing for everyone living in Cheshire East - Improve the mental health and wellbeing of people living and working in Cheshire East - Enable more people to Live Well for Longer in Cheshire East - Ensure that children and young people are happy and experience good physical and mental health and wellbeing <p>Priorities:</p> <ul style="list-style-type: none"> - Promoting environmental sustainability - Reducing Fuel Poverty - Air pollution <p>Environment Strategy</p> <p>Becoming carbon neutral by 2025 and reducing our carbon footprint, including our supply chain. There are four priority areas that the project is focused on</p> <ul style="list-style-type: none"> - Making buildings more efficient - such as heating, lighting and IT equipment - The use of vehicles – such as pool cars, waste and street cleaning vehicles - Business travel – such as public transport, cycling and teleconferencing - Reducing the use of resource use – such as reducing waste, water and plastic use <p>NHS Cheshire CCG Commissioning Intentions https://www.cheshireccg.nhs.uk/media/1782/cheshire-commissioning-and-contracting-intentions-2020-21.pdf</p>			
Social Innovation		<p>Service user quality of life is improved (beyond the scope of the service).</p> <p>Non-clinical treatment is promoted.</p> <p>Engagement in test</p>	<p>Arts and Culture initiatives in care facilities to improve the user experience of the care environment.</p> <p>Investment in social prescribing schemes as a treatment.</p> <p>Number of innovative approaches to healthcare delivery that your organisation is participating in, including pilots and test beds.</p> <p>Evidence of positive commitment to innovative solutions which impact on the red areas of the Cheshire East Tartan rug: https://www.cheshireeast.gov.uk/council_and_democracy/council_information/jsna/jsna.aspx</p>

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		beds or pilots is encouraged.	